

# An interactive strategic service for new businesses

## Business Start-up Programme

### An Exciting Time

Starting a new business is one of the most exciting things you can do. It's a challenging and competitive world, where only the best succeed and building a successful business is very often a long-term commitment.

It takes time, together with passion, vision and drive. We understand this and our aim with all our clients, is to support them in achieving this every step of the way.

In the early days of a business it is vital to have a clear plan of what you want and how you can achieve this in a sustainable way.

Our interactive facilitated **Business Start-Up Programme** enables you to do just this. Success in business is driven by a number of key performance matters and we help you focus on growth and sustainability:

- Looking at the most important things for you and your personal goals
- Articulating your business objectives
- Focusing on growth plans and finances
- Prioritising actions

You are then able to focus on the exciting implementation of your plans.

### The Benefits to You:

The Business Start-Up Programme consists of three 1 to 2 hour meetings and starts with an introductory meeting.

The programme provides you with the following benefits:

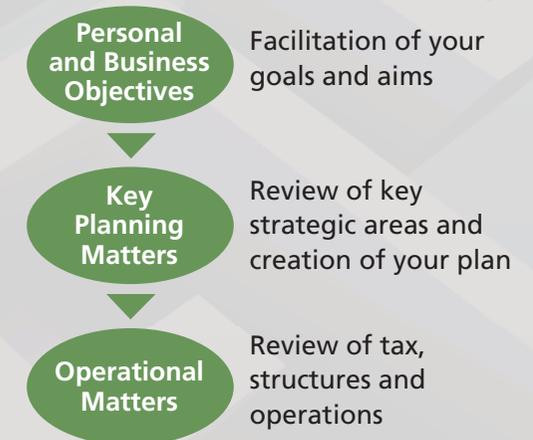
- Focus and motivation
- Proactive ideas on performance
- High-tech interactivity
- A copy of the notes from each meeting
- A chance to experience how we operate
- A valuable series of experiences leading to inspiration and focus

### Our range of Advisory Services

- Exploratory meetings
- Annual strategic reviews
- Management meeting attendance
- Profit improvement planning
- Key performance management
- Funding and cash flow advice
- Business structures planning
- Risk management
- People and culture planning
- Innovation planning
- Succession planning

### How a Start-Up Programme Works

We look at your ultimate aspirations and aims using an innovative and interactive high-tech approach, we review key areas of strategy that are most important to you.



**For more information or to reserve your Business Start-Up Programme, please contact us at:**

### JFP Strategic Planning

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[www.jfpstrategic-planning.co.uk](http://www.jfpstrategic-planning.co.uk)

**Success is a process,  
not a one-off event**

failing to plan is planning to fail...

**JFP**  
STRATEGIC PLANNING  
AND IMPLEMENTATION

Guiding you through  
the Business Maze

VISION

BELIEF

ACTION