



Planning for the top line growth you need

A Facilitated and Interactive Top Line Review Service

Fresh Focus and Improved Growth

Being a successful business is very often a long-term commitment.

We understand this and our aim with all our clients, is to support them in achieving this every step of the way.

If you stand still in business, you often go backwards and therefore top line growth will always be a focus for business owners.

It's important to take a little time-out, to build a clear growth strategy and enhance your focus and direction.

Our **Interactive Facilitated Top Line Growth Review** enables you to do just this with us, as top line revenues in business are driven by a number of factors.

Together we will:

- Look at your marketing strategy
- Review your key marketing drivers
- Review your key sales drivers
- Reflect upon the financial impact of the key sales and marketing drivers
- Prioritise projects with agreed fresh actions

You are then able to concentrate on the implementation of your growth plans with fresh focus and with our support.

The Benefits to You of Focus

Our Top Line Review Service is tailored to suit your needs and consists of a series of meetings to match what you want. The service provides you with the following benefits:

- Fresh focus and feeling more in control
- Greater awareness of your growth factors
- Focus upon any areas of opportunity
- Proactive ideas on growth
- High-tech interactivity
- A copy of the notes from each meeting
- A chance to experience how we operate

Our range of Advisory Services

- Exploratory meetings
- Annual strategic reviews
- Management meeting attendance
- Profit improvement planning
- Key performance management
- Funding and cash flow advice
- Business structures planning
- Risk management
- People and culture planning
- Innovation planning
- Succession planning

How a Top Line Review Service Works

We help you articulate your ultimate growth aspirations and using an innovative and interactive high-tech approach, look at the key areas of growth that are most important to you.



For more information on our Top Line Review Service, please contact us at:

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**Building your top line
– one step at a time**

failing to plan is planning to fail...

JFP
STRATEGIC PLANNING
AND IMPLEMENTATION

Guiding you through
the Business Maze

VISION

BELIEF

ACTION