

# Why should you?

# ...How should you?

**Team up with Orchard Consulting and JFP Strategic Planning and Implementation at The Royal Military Academy Sandhurst, Surrey**  
**Tues 19th Oct 8.00am - 10.30am**  
**£25 incl breakfast (Inc VAT)**



Most Business Owners would agree that having a clear Business Plan would be good for their business, yet less than 20% operate with such a plan in place. So why do 4 out of 5 Owners press on without an effective route map for their business journey? We have identified 4 reasons...

**"I don't have time to stop and make a Plan..."**

**"I'm used to knowing what I'm doing and I don't really know how to build a Plan..."**

**"I don't need a Plan. I have got this far without one..."**

**"I don't have the money to spend on making a Plan..."**

Planning is not right for all businesses at all stages in their development but if you would like the chance to review your approach, this Sandhurst based seminar in October may just prove invaluable.

Bringing together two experienced planning and implementation facilitators with subtly different approaches and supported by owner managers who have been through the process and are willing to share the experience, this event is designed to set out the What and How of planning, to be a genuine learning opportunity and to put you in a more informed position to decide on what is right for you and your business.

This will be a different style of Breakfast Seminar. We are specifically inviting only SME Owners and Directors to attend and not only learn some useful ideas on how to plan and implement, but be shown different ways of "How to do it".

We feel passionately about what we do and its benefits. We want to inform Owners and Directors!

**If you are a business owner, partner or director in an enterprise with a turnover between £0.5m and £10m, take a moment now to contact Sarah-Jane Southgate on 01344 872230 or email her on [sp@jfpstrategic-planning.co.uk](mailto:sp@jfpstrategic-planning.co.uk)**



**Orchard Consulting**

[www.jfpstrategic-planning.co.uk](http://www.jfpstrategic-planning.co.uk) [www.orchardconsult.co.uk](http://www.orchardconsult.co.uk)

## **This seminar could change everything for you!**